



Station Order Revised Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

12342

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

212966

Aug
10/4/12

Program Name	DP	Days Length	Gross Rate	Mon Oct 08	Tue Oct 09	Wed Oct 10	Thu Oct 11	Fri Oct 12	Sat Oct 13	Sun Oct 14	Total
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$100.00 \$500.00	1	1	1	1	1			5
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$70.00 \$280.00	1		1	1	1			4
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$75.00 \$75.00					1			1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$125.00 \$125.00			1					1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$100.00 \$200.00		1			1			2
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$250.00 \$500.00	1			1				2
Saturday 5:30p News 5:30 PM 6:00 PM	EN	Sa 30	\$125.00 \$125.00						1		1
Jeopardy 6:00 PM 6:30 PM	PA	M-F 30	\$350.00 \$700.00		1		1				2
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$425.00 \$425.00			1					1
Vegas 9:00 PM 10:00 PM	PT	Tu 30	\$2,000.00 \$2,000.00		1						1
Sold out at LUR per KRQE. Move to L3 to clear.											
Amazing Race 7:00 PM 8:00 PM	PT	Su 30	\$800.00 \$800.00							1	1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$550.00 \$550.00		1						1

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/4/2012 3:08:04 PM

KRQE-S2

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suzanne@mediastategies.com



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Program Name	DP	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length		Oct	Oct	Oct	Oct	Oct	Oct	Oct	
				08	09	10	11	12	13	14	
Station Gross Totals			\$6,280.00	3	5	4	4	4	1	1	22

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 10/4/2012 3:08:05 PM

KRQE-S2

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Spot Manager: All, 10/08/12-10/14/12

Alt Order #	Advertiser	Order	Inv. Code (Boo)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/08/12												
Station: KRQE												
	POL/Heinrich I	212966	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12342		6:11:30 AM		\$100.00
	POL/Heinrich I	212966	CBS This Morn	CBS Early S	:30	P5	[ALL]	HEINRICH 12342		8:54:30 AM		\$70.00
	POL/Heinrich I	212966	KROE News 13	530p-6p	:30	P5	[ALL]	HEINRICH 12342		5:58:28 PM		\$250.00
												\$420.00
												\$420.00
Date: 10/09/12												
Station: KRQE												
	POL/Heinrich I	212966	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 12342				\$100.00
	POL/Heinrich I	212966	Tue Hour 3	9p-10p	:30	P3	[ALL]	HEINRICH 12342				\$2,000.00
	POL/Heinrich I	212966	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12342				\$350.00
	POL/Heinrich I	212966	M-F KRQE New	KROE News	:30	P5	[ALL]	HEINRICH 12342				\$100.00
	POL/Heinrich I	212966	LN M-F	10p-1035p	:30	P5	[ALL]	HEINRICH 12342				\$550.00
												\$3,100.00
												\$3,100.00
Date: 10/10/12												
Station: KRQE												
	POL/Heinrich I	212966	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12342				\$100.00
	POL/Heinrich I	212966	CBS This Morn	CBS Early S	:30	P5	[ALL]	HEINRICH 12342				\$70.00
	POL/Heinrich I	212966	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12342				\$425.00
	POL/Heinrich I	212966	M-F KROE New	12p-1230p	:30	P5	[ALL]	HEINRICH 12342				\$125.00
												\$720.00
												\$720.00
Date: 10/11/12												
Station: KRQE												
	POL/Heinrich I	212966	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12342				\$100.00
	POL/Heinrich I	212966	CBS This Morn	CBS Early S	:30	P5	[ALL]	HEINRICH 12342				\$70.00
	POL/Heinrich I	212966	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12342				\$350.00
	POL/Heinrich I	212966	KRQE News 13	530p-6p	:30	P5	[ALL]	HEINRICH 12342				\$250.00
												\$770.00
												\$770.00
Date: 10/12/12												
Station: KRQE												
	POL/Heinrich I	212966	M-F KRQE New	KROE News	:30	P5	[ALL]	HEINRICH 12342				\$100.00
	POL/Heinrich I	212966	CBS This Morn	CBS Early S	:30	P5	[ALL]	HEINRICH 12342				\$70.00
	POL/Heinrich I	212966	M-F 9a-10a	9a-10a	:30	P5	[ALL]	HEINRICH 12342				\$75.00
	POL/Heinrich I	212966	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 12342				\$100.00
												\$345.00
												\$345.00
Date: 10/13/12												
Station: KRQE												
	POL/Heinrich I	212966	Sa KRQE News	530p-6p	:30	P5	[ALL]	HEINRICH 12342				\$125.00
												\$125.00
												\$125.00
Date: 10/14/12												
Station: KRQE												
	POL/Heinrich I	212966	Sun Hour 2	7p-8p	:30	P5	[ALL]	HEINRICH 12342				\$800.00
												\$800.00
												\$800.00
												\$6,280.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 10/4/2012
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I, Media Strategies and Research,
 being/on behalf of: Martin Heinrich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 08, 2012			Sunday, October 14, 2012		

Total Charges: \$6,280.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, October 04, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title